CLAIMS:

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1. A method for creating a static image capable of self-illumination, said method comprising:

printing constituent pixels of said image using a light emitting ink on a layer of an organic light emitting diode (OLED) device so as to form a pattern whose contour is determined only by said pixels and does not require pre-shaping of the layer; and providing a cathode and an anode for applying voltage across the OLED.

2. The method according to claim 1, including:

generating half tone color separation masks each corresponding to a respective color component of said pixels and to a neutral background color;

printing the pixels corresponding to the color components using respective light emitting inks; and

printing the pixels corresponding to the neutral background color using an ink that is neither light emitting nor electrically conductive.

- 15 3. The method according to claim 1 or 2, further including activating a process printer so as to print said color components separately.
 - 4. The method according to any one of claims 1 to 3, wherein a single anode and a single cathode are provided for activating all of said pixels simultaneously thus avoiding a need for separate addressing of selected pixels.
- 20 5. The method according to any one of claims 1 to 4, wherein said pixels are printed on a PEDOT layer or a cathode of the OLED.
 - 6. The method according to any one of claims 1 to 5, wherein the pixels are formed using different colored light emitting inks.
- 7. The method according to any one of claims 1 to 6, wherein light saturation of selected pixels is varied by depositing a greater thickness of light emitting ink where higher saturation is required.

WO 2005/053057 PCT/IL2004/001090

- 8. The method according to any one of claims 1 to 7, wherein said pixels are printed using ink jet technology.
- 9. The method according to any one of claims 1 to 8, further including processing the image as in conventional printing to effect compensation and/or adjustment of the image.

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- 10. The method according to any one of claims 1 to 9, wherein the processing includes pre-processing the image by screening and dithering.
- 11. The method according to any one of claims 1 to 10, further including encapsulating the layer having said the pattern printed thereon within a device.
- 10 12. A device having a static image capable of self-illumination when activated, said device comprising:

constituent pixels of said image printed using a light emitting ink on a layer of an organic light emitting diode (OLED) device so as to form a pattern whose contour is determined only by said pixels and does not require pre-shaping of the layer.

- 13. The device according to claim 12, wherein pixels corresponding to a neutral background color are formed of an ink that is neither light emitting nor electrically conductive.
 - 14. The device according to claim 12 or 13, including a single anode and a single cathode for activating all of said pixels simultaneously without requiring separate addressing of selected pixels.
 - 15. The device according to claim 12 or 13, wherein said pixels are printed on a PEDOT layer or a cathode of the OLED.
 - 16. The device according to any one of claims 12 to 15, wherein the pixels comprise different colored light emitting inks.
- 25 17. The device according to any one of claims 12 to 16, wherein a thickness of selected ones of said pixels is varied according to a predetermined light saturation to be associated with said selected pixels.

WO 2005/053057 PCT/IL2004/001090

- 24 -

- 18. The device according to any one of claims 12 to 17, wherein said pixels are printed using ink jet technology.
- 19. The device according to any one of claims 12 to 18, being a decorative tile.
- 20. The device according to any one of claims 12 to 18, being a stained glass5 window having a single panel on which are printed contiguous areas of light emissive color.
 - 21. The device according to claim 20, further including black lines printed so as to overlap a respective common boundaries between contiguous colored areas.
 - 22. The device according to any one of claims 12 to 18, being a greeting card.
- 10 23. A decorative tile having a pattern formed on a layer of an OLED.
 - 24. A stained glass panel on which are deposited contiguous areas of light emissive color on a layer of an OLED.
 - 25. The stained glass panel according to claim 24, further including black lines deposited so as to overlap a respective common boundaries between contiguous colored areas.
 - 26. A greeting card having a pattern formed on a layer of an OLED.

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